National Rifle Association of America NRA BANNED GUNS GIVEAWAY OFFICIAL RULES

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN THIS GIVEAWAY.

A PURCHASE OR CONTRIBUTION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE NRA BANNED GUNS GIVEAWAY ("GIVEAWAY") BEGINS AT 12:01 AM ET ("ET") ON 5/6/24 AND ENDS AT 11:59 PM ET ON 10/4/24 ("GIVEAWAY ENTRY PERIOD").

IN ADDITION, THERE ARE TWO ENTRY PERIODS TO ENTER FOR A CHANCE TO WIN ONE OF TWO ADDITIONAL PRIZES. FAST ENTRY PERIOD #1: BEGINS 12:01 AM ET ON 5/6/24 AND ENDS 11:59 PM ET ON 5/10/24; FAST ENTRY PERIOD #2: BEGINS 12:01 AM ET ON 5/20/24 AND ENDS 11:59 PM ET ON 5/24/24 (EACH, A "FAST ENTRY PERIOD").

ELIGIBILITY: Open to legal residents of the United States and Washington, D.C., age 21 years or older at time of entry. Void in MN, MT, WA and where prohibited by law. Subject to all applicable federal, state, and local laws and regulations. Employees and their immediate families (parents, children, spouse, siblings) of the National Rifle Association of America ("NRA") ("the Sponsor"), its advertising and promotion agencies, their respective parent companies, affiliates, retailers, subsidiaries, sales representatives and/or distributors, and their immediate families, and those living in the same household (whether related or not) are not eligible to enter.

The method of entry you select to use must be one of those indicated in your offer presentation:

HOW TO ENTER: There are three (3) methods of entry. Method #1: To enter via U.S. mail ("personalized entry"): Complete and return the Official Entry Form per instructions provided elsewhere in the personalized offer you received, including returning as many fully separated Giveaway tickets as you wish (up to the maximum twelve [12] available), with or without a contribution. Method #2: If the option to enter online is offered ("online entry"), visit the URL indicated and follow all online entry instructions to contribute and enter the Giveaway, including indicating which Giveaway tickets you wish to submit. (To enter without a contribution, see Method #3 below.) Online entries must be received between 12:01 AM ET on 5/6/24 and 11:59 PM ET on 10/4/24. To be eligible for a chance to win a Fast Entry Prize, online entries must be received between 12:01 AM ET on 5/6/24 and 11:59 PM ET on 5/10/24 (Fast Entry Period #1) or between 12:01 AM ET on 5/20/24 and 11:59 PM ET on 5/24/24 (Fast Entry Period #2). If your entry is received during either Fast Entry Period, you are eligible for a chance to win either Fast Entry prize (as well as all other prizes). All online entry notices posted at website apply, including but not limited to the Sponsor's Privacy Policy, available at www.nra.org/privacy.aspx. Online entries are deemed to be made by authorized account holder of the email address submitted at time of entry. Online entries may require a donation. Method #3: To enter with or without making a contribution ("mail-in entry"), visit www.NRAGunGiveaway.org and follow all entry instructions including printing Giveaway tickets, hand-printing all information requested on the Giveaway ticket(s), completely separating all Giveaway tickets you return, and enclosing Giveaway ticket(s) in a hand-addressed #10 business envelope and mailing via First Class U.S. mail to: NRA Banned Guns Giveaway, P.O. Box 420766, Palm Coast, FL 32142-0766. Entries must be postmarked by 10/4/24 and received by 10/11/24. For Methods #1 and #3: Entries postmarked during either Fast Entry Period and received within 7 days thereafter are also eligible for a chance to win either Fast Entry prize in addition to all other prizes as described below.

For all methods of entry: LIMIT: UP TO TWELVE (12) GIVEAWAY TICKETS PER DAY REGARDLESS OF METHOD OF ENTRY. Any attempt to exceed this limit may automatically disqualify all entries from that entrant. All Giveaway ticket(s) you return must be completely separated and detached from any other Giveaway ticket or they WILL NOT BE ELIGIBLE for the drawings. Personalized Giveaway tickets are not transferable.

For all entry methods: Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. Entry materials/data that have been tampered with or altered will be disqualified. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Giveaway implementation. No advertised item is intended for prize distribution or sale in those states or in those areas where such item is prohibited by law. Mention of product or service in advertisement or text does not mean it has been tested or approved by Sponsor. No mechanical reproductions of entries accepted. All entries become Sponsor's property & will not be returned or acknowledged.

CONSUMER DISCLOSURES: No purchase or contribution of any kind necessary to enter or win. You have not yet won. Begins 5/6/24; ends 10/4/24 ("Entry Period"). Prizes: i.e., a firearm plus ammunition as described in the creative presentation or the cash equivalent awarded as a check; each is listed with its Verifiable Retail Value ("VRV") as follows: Main Entry Prize #1: \$4,620. Main Entry Prize #2: \$4,284. Main Entry Prize #3: \$3,712. Main Entry Prize #4: \$3,725. Main Entry Prize #5: \$2,767. Main Entry Prize #6: \$4,539. Main Entry Prize #7: \$2,629. Main Entry Prize #8: \$3,900. Main Entry Prize #9: \$3,549. Main Entry Prize #10: \$4,087. Main Entry Prize #11: \$4,789. Main Entry Prize #12: \$5,819. Fast Entry Prize #1: \$3,009. Fast Entry Prize #2: \$5,345. Total VRV: \$56,774. Limit: One prize per person or household with the exception of a Fast Entry Prize which may be won in addition to any other prize. Odds of winning depend on the total number of eligible entries received, estimated at 1:62,135 for any Main Entry Prize numbered 1-12 and 1:17,000 for a Fast Entry Prize. SPONSOR: National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030.

Additional prize details: All prize details and selection of prize to be awarded are at Sponsor's sole discretion. All winners are responsible for any applicable expenses not expressly stated in offer, including federal, state & local income & sales taxes, insurance, licensing, registration & title fees, any options not included & expenses associated with claiming or picking up prizes. Any firearm prize winner must conform to all local, state & federal regulations as applicable & must make arrangements for delivery of firearms with appropriate federally licensed firearms dealers as required by State & Federal law. Any winner whose potential selection to win a firearm prize would otherwise be in violation of federal, state, or local law will receive an alternate prize of equal value selected at the sole discretion of the Sponsor. If for any reason whatsoever, a firearm prize winner is not able to accept the prize, including as a result of any applicable law, he/she will receive the cash equivalent. Prizes are not exchangeable or transferable, except at Sponsor's sole discretion, which reserves the right to substitute any prize with one of similar or greater value or cash for any reason whatsoever. Winners acknowledge Sponsor & all other businesses concerned with this Giveaway & their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of prize except that the prize shall be subject to manufacturer's stated warranty.

<u>WINNER SELECTION</u>: Random drawings for the two Fast Entry Prizes will be conducted on or about 6/12/24 from the eligible entries. Random drawings for numbered prizes 1-12 will be conducted on or about 10/30/24 from all eligible entries received. The first entry randomly drawn labeled Prize #1 will win Prize #1; the next entry randomly drawn labeled Prize #2 will win Prize #2; this process will be repeated until all twelve (12) numbered prizes are randomly drawn. All drawings will be conducted by an independent judging organization whose decisions are final and binding in all respects.

<u>WINNER RESPONSIBILITIES</u>: Potential winners will be notified via overnight mail and/or email within five (5) business days

after random drawings. Three attempts will be made to contact each potential winner within a 10-day period. If a potential winner fails to respond within 10 days, or if email, mail or overnight courier attempts are returned as undeliverable, that potential winner will be disqualified and an alternate will be determined using the same random drawing process stated above. In order to receive a prize, each potential winner will be required to complete an Affidavit of Eligibility and Release of Liability which must be signed and returned (along with any other documentation the NRA reasonably requires for prize fulfillment, such as, but not limited to, IRS W-9 form, proof of identity and various licenses or permits) within 10 days of date printed on notification or the potential winner will be disqualified and an alternate winner will be determined. Winners will be required to furnish his/her Social Security Number to Sponsor or Sponsor's agent for tax reporting purposes prior to the awarding & fulfillment of any prize. State & local laws, restrictions & regulations may limit or prohibit the sale, prize distribution, carry or use of certain prizes. Each winner must conform to all local, state and federal regulations as applicable and must make arrangements for delivery of prize with appropriate federally licensed firearms dealer as required by State and Federal law. Prizes will be awarded within approximately 90 days of winner verification, except in cases of delay of availability. Sponsor is not responsible for such delays. Winners bear risk of loss or damage for failure to pick up their prize. If a prize is not picked up after 30 days, the prize will be forfeited and an alternate winner will be selected at random.

GENERAL: By participating in the Giveaway, you (i) agree to be bound by these official rules, including all eligibility

are final and binding in all matters relating to the Giveaway. Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name, likeness and prize won for purposes of advertising, promotion and publicity without additional compensation. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Giveaway or in the announcement of any prize or for any suspension of the Giveaway or inability to implement the Giveaway or award the prizes as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator.

All rights under Section 1542 of the Civil Code of California & any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly & forever waived. Release herein is intended

requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which

to apply to all claims not known or suspected to exist with the intent of waiving the effect of such laws to preserve future unknown claims.

RELEASE: Entrants on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless Sponsor, any entity involved in the fulfillment of the prize(s) or the administration of the Giveaway, and their respective employees, officers, directors and agents of each

("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize, including property damage, personal injury or death.

PRIVACY: By entering, each entrant accepts & agrees that personal data provided to the Sponsor in connection with this Giveaway, including name, address, telephone number, and email address, may be processed, stored, or otherwise used within the context of administering the Giveaway and engaging in marketing and public relations related activity. The entrant

accordance with Sponsor's privacy policy which can be viewed at http://www.nra.org/privacy.aspx. By entering the Giveaway, each entrant consents to the collection and use of his/her personal data as permitted pursuant to the privacy policy.

WINNERS LIST: For a copy of the winners list (available after 12/4/24), send a self-addressed, stamped envelope by 10/4/24 to: NRA Banned Guns Giveaway Winners List Request, PO Box 9311, Medford, NY 12063-9311.

OPT-OUT: To opt-out of Sponsor's future Giveaway mailings write to: NRA Membership Division, 11250 Waples Mill Road,

expressly consents to such processing, storage, and use. Information collected from entrants will not be used for any other purposes, such as but not limited to, adding their personal data to a marketing list. This personal data will be treated in

are Facebook, Instagram and X (formerly known as Twitter) associated with this Giveaway in any way. Any questions or comments should be directed to the Sponsor.

This Giveaway is not sponsored, endorsed or administered by Facebook, Instagram or X (formerly known as Twitter), nor

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for

NOTICE TO ONLINE ENTRANTS

Fairfax, VA 22030.

assigning email addresses for the domain associated with the submitted email address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (ii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Giveaway. By participating in the Giveaway, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Giveaway. Failure to comply with these official rules may result in disqualification from the Giveaway. Sponsor reserves the right to take action to: (i) permanently disqualify from any Giveaway it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Giveaway), or (iii) suspend entries if the Giveaway becomes unfairly impaired in any way and to select winners from among all eligible entries received prior to such action. This Giveaway shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any disputes that may arise out of or connected to the Giveaway shall be governed by and construed under the laws of the Commonwealth of Virginia, or, if

among all eligible entries received prior to such action. This Giveaway shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any disputes that may arise out of or connected to the Giveaway shall be governed by and construed under the laws of the Commonwealth of Virginia, or, if applicable, federal law. Entrants agree that all legal proceedings relating to the subject matter of this Agreement shall be maintained exclusively in courts sitting within the County of Prince William, the County of Fairfax or the City of Alexandria, in the Commonwealth of Virginia. Entrants consent to and subject themselves to the personal jurisdiction of such courts and agree that jurisdiction and venue for any proceeding arising hereunder shall lie exclusively with such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Giveaway, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS GIVEAWAY. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

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LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE OR INTERFERE WITH THE OPERATION OF THE GIVEAWAY, IS A VIOLATION

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